

21st Annual

LOS ANGELES ORTHOPAEDIC HOSPITAL

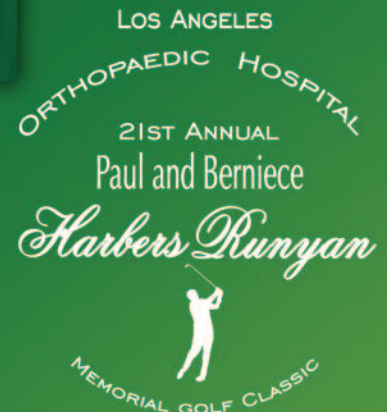
Paul & Berniece Harbers Runyan MEMORIAL GOLF CLASSIC



MAY 24, 2010

PALOS VERDES GOLF CLUB

PALOS VERDES ESTATES, CALIFORNIA





A LEGENDARY EXPERIENCE

We invite you to join our community of peers, business leaders and supporters of Los Angeles Orthopaedic Hospital in a celebration of the legacy of excellence established by its founder Dr. Charles L. Lowman, nearly 100 years ago. **The Paul and Berniece Harbers Runyan Memorial Golf Classic** attracts members of the philanthropic and business communities in an effort to raise vital funds to provide care for children with debilitating disorders, regardless of their family's ability to pay.

Thousands of children and their families come through the doors of Los Angeles Orthopaedic Hospital. Countless hours are spent comforting worried parents and mending broken bones. At the end of the day, those same children and their families leave the Hospital knowing that their injuries had been treated by a caring and expert team of doctors, that their wounds would heal, and that they would return to an active life.

By participating in the The Paul and Berniece Harbers Runyan Memorial Golf Classic, you invest in the health and well-being of children in need of medical care. You also support critical research that will improve quality of life throughout our lifespan, and provide medical education to help an increasing population in need.

For nearly 100 years, Los Angeles Orthopaedic Hospital has been the safety net for children who have nowhere else to turn. Your participation in this golf classic ensures that no child in need of orthopaedic care is ever turned away.

Dan Madden, *Chairman*
21st Annual Los Angeles Orthopaedic Hospital's
Paul and Berniece Harbers Runyan Memorial Golf Classic

SPONSORSHIP OPPORTUNITIES

MONDAY MAY 24, 2010

PALOS VERDES GOLF CLUB • 3301 VIA CAMPESINA • PALOS VERDES ESTATES, CALIFORNIA

www.orthohospital.org/golf

TOURNAMENT FORMAT Shotgun Scramble

LOS ANGELES
ORTHOPAEDIC HOSPITAL
21ST ANNUAL
Paul and Berniece
Harbers Runyan
MEMORIAL GOLF CLASSIC

9:00 A.M.
Golf Tournament Registration
Continental Breakfast
Driving Range Open
Putting Contest

10:45 A.M.
Lunch Opens

11:30 A.M.
Long Drive Exhibition
Vincent "The Pasta Man" Ciurluini

12:00 NOON
Tee Off-Shotgun Start

5:00 P.M.
Reception and Silent Auction

6:00 P.M.
Dinner Buffet
Live Auction & Award Presentation

For additional information, please call
Melissa Malone at: 213.742.1508

All confirmed players will receive an information
packet with tournament details and auction highlights
one week prior to the event.

Title Sponsor - \$50,000

SECURED

Dr. Charles L. Lowman Sponsor - \$15,000

- Logo on tournament welcome banner
- Three (3) foursome entries with deluxe tee gift package with an additional special gift for each player
- Eight (8) additional reservations for reception and awards dinner
- Two (2) company-provided banners strategically placed
- Six (6) on-course tee signs at tournament
- Sponsor name/logo on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Dr. Charles L. Lowman Sponsor listing in program
- Honorary Benefactor membership in President's Circle of Los Angeles Orthopaedic Hospital (1 year)

Dr. James V. Luck Sponsor - \$10,000

- Logo on tournament welcome banner
- Two (2) foursome entries with tee gift package for each player
- Six (6) additional reservations for reception and awards dinner
- One (1) company-provided banner strategically placed
- Four (4) on-course tee signs at tournament
- Sponsor name/logo on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Dr. James V. Luck Sponsor listing in program
- Honorary Associate membership in President's Circle of Los Angeles Orthopaedic Hospital (1 year)

Dinner Sponsor - \$7,500 (Exclusive)

- Name and logo on Tournament welcome banner
- One (1) foursome entry with tee gift package for each player
- Two (2) on-course signs at tournament
- Four (4) additional reservations for reception and awards
- Exclusive Dinner Sponsor signage on all banquet tables
- Sponsor name/logo on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Dinner Sponsor listing in Program

Lunch Sponsor - \$5,000 (Exclusive)

- Name on tournament welcome banner
- One (1) foursome entry with tee gift package for each player
- Four (4) additional reservations for reception and awards dinner
- One (1) on-course tee sign at tournament
- Exclusive Lunch Sponsor signage on all banquet tables
- Sponsor name on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Lunch Sponsor listing in program

Cocktail Sponsor - \$5,000 (Exclusive)

- Name on Tournament welcome banner
- One (1) foursome entry with tee gift package for each player
- One (1) on-course tee sign at tournament
- Four (4) additional reservations for reception and awards
- Exclusive signage on designated course location and during cocktail hour
- Sponsor name on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Cocktail Sponsor listing in Program

Cart Sponsor - \$5,000 (Exclusive)

- Name on tournament welcome banner
- One (1) foursome entry with tee gift package for each player
- Four (4) additional reservations for reception and awards dinner
- One (1) on-course tee sign at tournament
- Cart signs with your logo in all carts
- Sponsor name on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Lunch Sponsor listing in program

Gold Sponsor - \$4,000

- Name on tournament welcome banner
- One (1) foursome entry with tee gift package for each player
- Four (4) additional reservations for reception and awards dinner
- Two (2) on-course signs at tournament
- Sponsor name on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Gold Sponsor listing in program

Sports Massage Sponsor - \$2,500 (Exclusive)

- Name on Tournament welcome banner
- One (1) twosome entry with tee gift package for each player
- Exclusive Massage Sponsor signage on course and at massage tent
- Sponsor name on LAOH website with hyperlink
- Sponsorship acknowledgment in pre- and post-event marketing and publicity
- Sports Massage Sponsor listing in Program

• Individual Golfer \$ 750

• Tee Sign \$ 400

• Dinner Reception Only \$ 100

PAUL RUNYAN RECOGNITION AWARD

Paul and Berniece Harbers Runyan played vital roles in support of Los Angeles Orthopaedic Hospital for many years, because they believed in the Hospital's mission to help children receive the best orthopaedic medical care, regardless of a family's ability to pay.

In 2001, the Hospital created the Annual Los Angeles Orthopaedic Hospital Paul Runyan Recognition Award in memory of Berniece Harbers Runyan and in tribute to this couple's commitment to the children cared for by the Hospital. With the passing of Paul in early 2002, the award will continue to serve as an honor to Paul himself, a golfing legend who gave of his time and talents to ensure that children with orthopaedic disorders at Los Angeles Orthopaedic Hospital received medical care and treatment.

In memory of both Paul and Berniece Harbers Runyan, this annual award is bestowed upon a person who has made significant contributions to charitable causes and to the sport of golf.

In the past, awardees have included:

JACK NICKLAUS
ARNOLD PALMER
CHI CHI RODRIGUEZ
GREG NORMAN
HALE IRWIN
RAYMOND FLOYD
ANNIKA SORENSTAM
TOM KITE
GARY PLAYER



Los Angeles Orthopaedic Hospital
2400 South Flower Street • Los Angeles, California 90007
Tel: 213.742.1500 • Fax: 213.742.1504 • www.orthohospital.org/golf

Monday, May 24, 2010

Palos Verdes Golf Club



SPONSORSHIP OPPORTUNITIES

COMMITMENT FORM

CONTACT INFORMATION

Contact: _____
Name of Organization or Donor (as it is to be recognized in event materials)

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax Number: _____

Email: _____

PAUL AND BERNIECE HARBERS RUNYAN MEMORIAL GOLF CLASSIC SPONSORSHIP PACKAGES

_____ Dr. Charles L. Lowman Sponsor	\$15,000	_____ Sports Massage Sponsor	\$ 2,500
_____ Dr. James V. Luck Sponsor	\$10,000	_____ Individual Golfer	\$ 750
_____ Dinner Sponsor	\$ 7,500	_____ Tee Sign	\$ 400
_____ Lunch Sponsor	\$ 5,000	_____ Dinner Reception Only	\$ 100
_____ Cocktail Sponsor	\$ 5,000	_____ Other Donation	\$ _____
_____ Cart Sponsor	\$ 5,000		
_____ Gold Sponsor	\$ 4,000	TOTAL ENCLOSED:	\$ _____

Please make checks payable to: **Los Angeles Orthopaedic Hospital**

Credit Card: _____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS

Card #: _____ Expiration Date: _____

Signature: _____ Print Name: _____

**To register for the Paul and Berniece Harbers Runyan Memorial Golf Classic,
 please fill out the commitment form and submit to:**

Los Angeles Orthopaedic Hospital
 Melissa Malone
 2400 South Flower Street • Los Angeles, CA 90007

Phone: 213.742.1508 • Fax: 213.742.1504 • MMALONE@laoh.ucla.edu

Confirmation information will be mailed prior to the event. Please list golfers on back of form.

GOLFERS

Name (1) _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone (____) _____

Fax (____) _____

Email _____

Player Index or Average Score _____

Name (2) _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone (____) _____

Fax (____) _____

Email _____

Player Index or Average Score _____

Name (3) _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone (____) _____

Fax (____) _____

Email _____

Player Index or Average Score _____

Name (4) _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone (____) _____

Fax (____) _____

Email _____

Player Index or Average Score _____